

FIG. 1

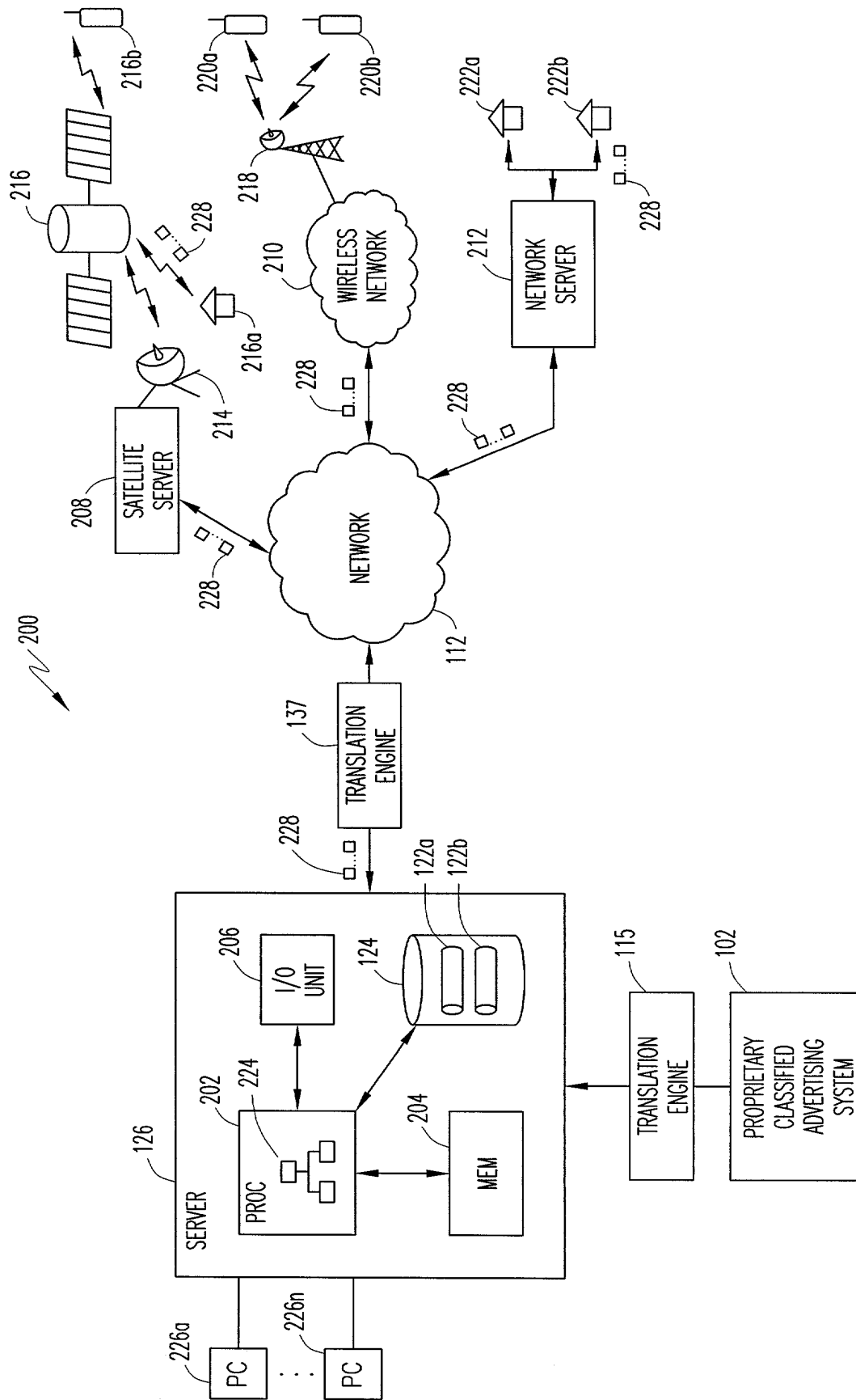


FIG. 2

300

ONLINE CLASSIFIED ADVERTISEMENT SYSTEM-ORDER ENTRY

ADVERTISER INFORMATION

ADVERTISER NAME:

ADVERTISER ADDRESS:

ADVERTISER PHONE:

PAYMENT INFORMATION:

PAYMENT TYPE: ☒ VISA ☐ MC ☐ CHECK

CC #

EXP. DATE

ADVERTISEMENT CLASSIFICATION

☒ AUTOMOBILE
☐ BOATS
☐ BUSINESS
☐ EDUCATION

☐ EMPLOYMENT
☐ LEGAL NOTICES
☐ OBITUARIES
☐ PETS & LIVESTOCK

☐ REAL ESTATE
☐ RENTAL
☐ SHOPS/SERVICES
☐ TICKETS

MUSTANG(294)
 NISSAN-DATSUN(503)
 OLDSMOBILE(168)
 PARTS ACCESSORIES(63)
 PICKUPS CHEV/GMC(664)

ADVERTISEMENT PERIOD

START DATE:

END DATE:

ADDITIONAL COMMENTS OR INSTRUCTIONS:

ENTER DESIRED AD TEXT:

1966 Olds Delta 88:
 Less than 2000 mi on
 rebt 455. T400 tranny.
 Body, int need wk. \$1000
 obo. Laura (214)555-1234

1966 Olds Delta 88:
 Less than 2000 mi on
 rebt 455. T400 tranny. Body, int
 need wk. \$1000 obo. Laura
 (214)555-1234

☒ PC

price:

1966 Olds Delta 88: Less than
 2000 mi on rebt 455. T400 Tranny
 Body, int need wk. \$100 obo
 Laura (214)555-1234

☐ newspaper

price:

1966 Olds Delta 88:
 Less than 2000 mi on
 rebt 455. T400 tranny. Body, int.
 need wk. \$1000 obo. Laura
 (214)555-1234

☐ PDA

price:

1966 Olds Delta 88: Less
 than 2000 mi on rebt 455
 T400 tranny. Body, int
 need wk. \$1000 obo. Laura
 (214)555-1234

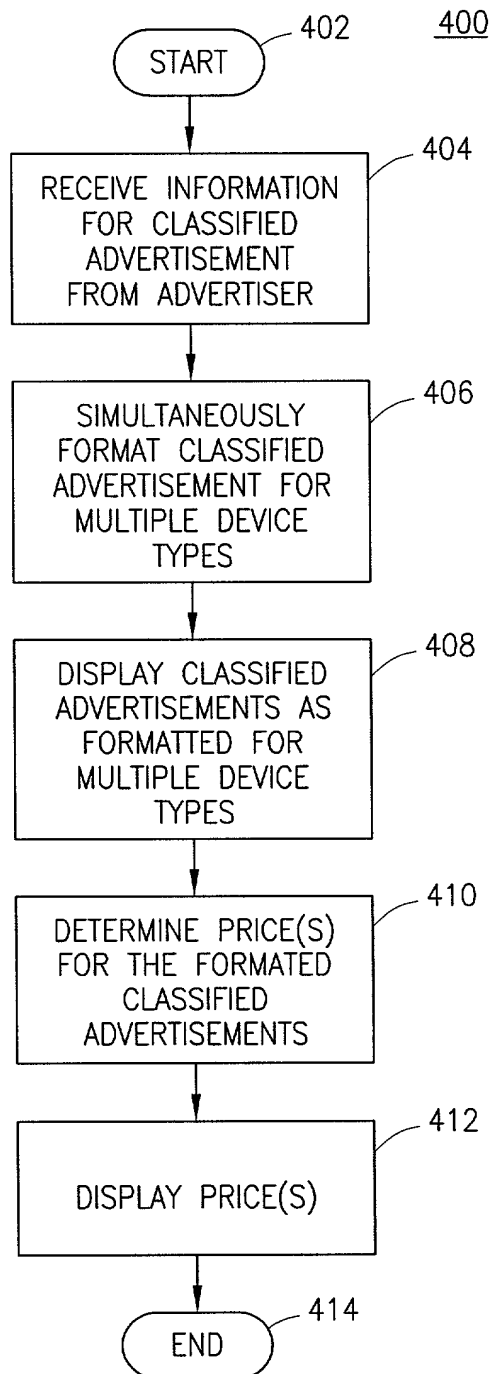
☒ Mobile Phone

price:

1966 Olds Delta
 88: Less than
 2000 mi on
 rebt 455. T400

TOTAL PRICE: X =

FIG. 3

*FIG. 4*

502	504	506	508	510	512	514	516	518	520	500
LISTING NUMBER	ADVERTISER NAME	ADVERTISER ADDRESS	ADVERTISEMENT CLASSIFICATION(S)	PRICE	START DATE	END DATE	DISTRIBUTION DEVICE TYPE	DISTRIBUTION CHANNEL NETWORK	AD TEXT	322
1	SMITH, LAURA	1 MAIN ST. HOMETOWN, TX	AUTOMOBILE-A34	\$2.85	12/06/01	12/09/01	PC	INTERNET	1996 Olds<bld> Delta 88</bld>:less than<CR> 2000 mi on rebilt 455. T400 Tranny.<CR> Body, int need wk. \$1000 obo. <CR> Laura (214)555-1234</end>	
2	SMITH, LAURA	1 MAIN ST. HOMETOWN, TX	AUTOMOBILE-A34	\$4.25	12/06/01	12/09/01	MP	WAP	1996 Olds Delta <CR> 88: Less than<CR> 2000 mi on<CR> rebilt 455. T400<CR> tranny. Body, int<CR> needs wk. \$1000 obo.<CR> Laura (214)555-1234</end>	

FIG. 5

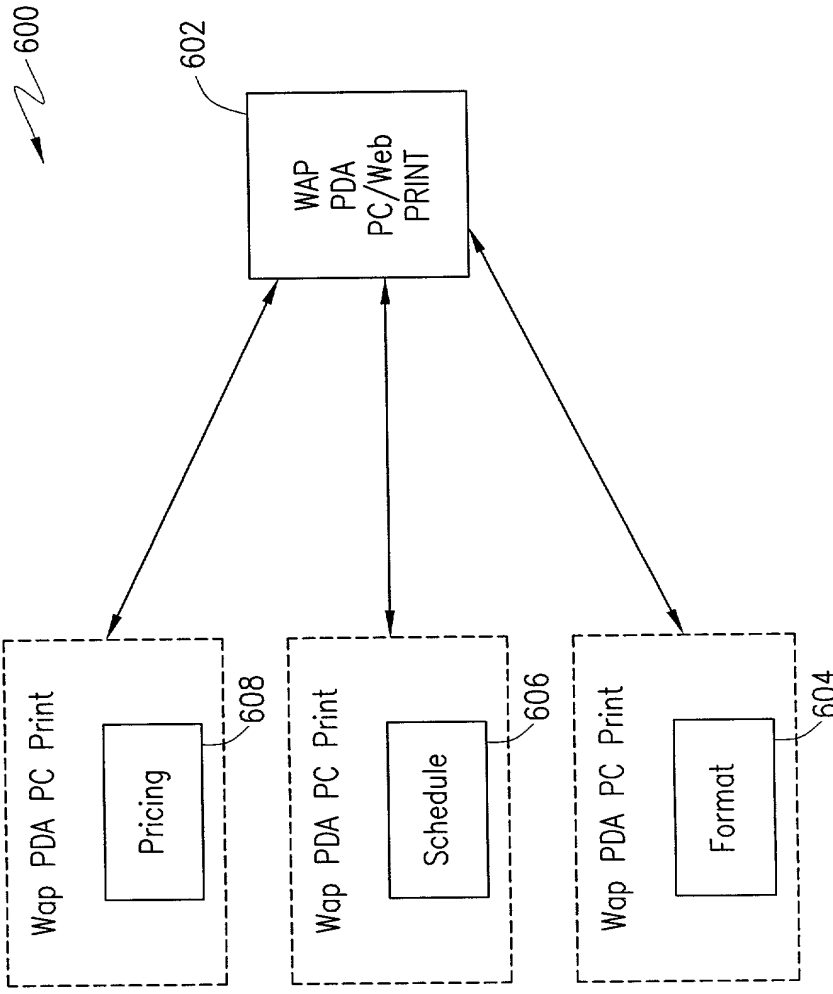
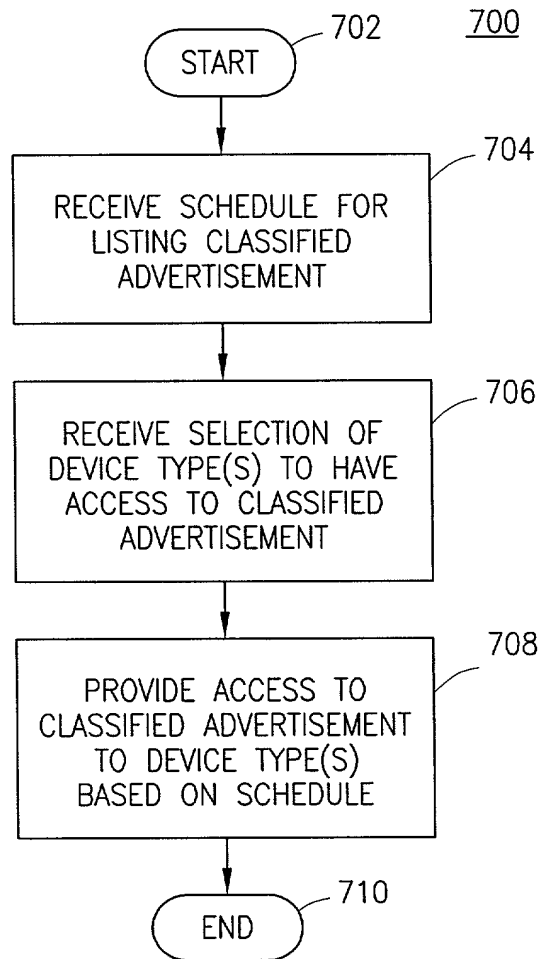


FIG. 6

*FIG. 7*



Classifieds Automotive

Dream it. Find It!

☐ Click here to place a classified ad

[Front Page](#)

[All Classifieds](#)

[Help](#)

[FAQs](#)

[Contact Us](#)

Auto Search

Search Automobile

Select one or more classifications and enter keywords you would like your search to include. Hold down "Ctrl" key to select multiple classifications or use the buttons below to speed up your selections.

Saturday
December 1, 2001

CLASSIFIEDS

[Employment](#)

[Automotive](#)

[Real Estate](#)

TOOLS

[Affordability calculator](#)

[Monthly payments](#)

[Lease calculator](#)

IN THE NEWS

[Story index](#)

[• Village Ford Joins Pack](#)

[• GM names new Chairman](#)

SPECIAL SECTIONS

[• 2001 Dallas Auto Show](#)

[• The Global City](#)

MORE

[Help](#)

[FAQs](#)

[Click here to place a classified ad](#)

Classification (total ads for All Days)

804a	Acura (816)
804b	Alfa Romeo (2)
804c	Antique Classic Collectible (244)
804d	Audi (98)
804e	Auto Truck Financing (7)
804f	Autos Trucks Wanted (24)
804g	BMW (622)
804h	Buick (192)

☐ Select All ☐ Clear All ☐ Invert All

Ads
basket
[View](#)
[Clear](#)

Keyword search (optional)

- ☒ Any words (OR)
☐ All words (AND)
☐ Exact phrase

Dates to search

- ☒ Sat, 12/01/01 (3706 ads) ☐ Fri, 11/30/01 (3122 ads)
☐ Thu, 11/29/01 (1521 ads) ☐ Wed, 11/28/01 (1540 ads)
☐ Tue, 11/27/01 (1342 ads) ☐ Mon, 11/26/01 (1540 ads)
☐ Sun, 11/25/01 (3533 ads)

Number of Ads displayed per page

- ☒ All ☐ 10 ☐ 20 ☐ 30 ☐ 40 ☐ 50

[Search](#)

[Reset](#)

Town Hall

D-FW
Top 200
Companies

GuideLive
It's where to go
[Movies](#)

810b

808

800

810a

9/11

[Click here](#) to go back to Automotive

900

Your search for **Integra**
in **Acura** returned **3** ads.

☐ Ads basket. Check to add. Uncheck to remove.
'90 Integra, all pwr, 4dr. Auto, new engine. 104K. \$1450 (214)727-9749

902a

Acura - The City Morning News - 11/29/2001

☐ Ads basket. Check to add. Uncheck to remove.
'94 Integra, all pwr, 5sp, elect sun-rf, 80K mi, new tires \$5,000 (214)348-0204

902b

Acura - The City Morning News - 11/29/2001

☐ Ads basket. Check to add. Uncheck to remove.
'95 INTEGRA LS. 5 spd, silver, 52K, Alpine stereo. \$9000. (972)226-3847

902c

Acura - The City Morning News - 11/29/2001

FIG. 9

200220 5323001

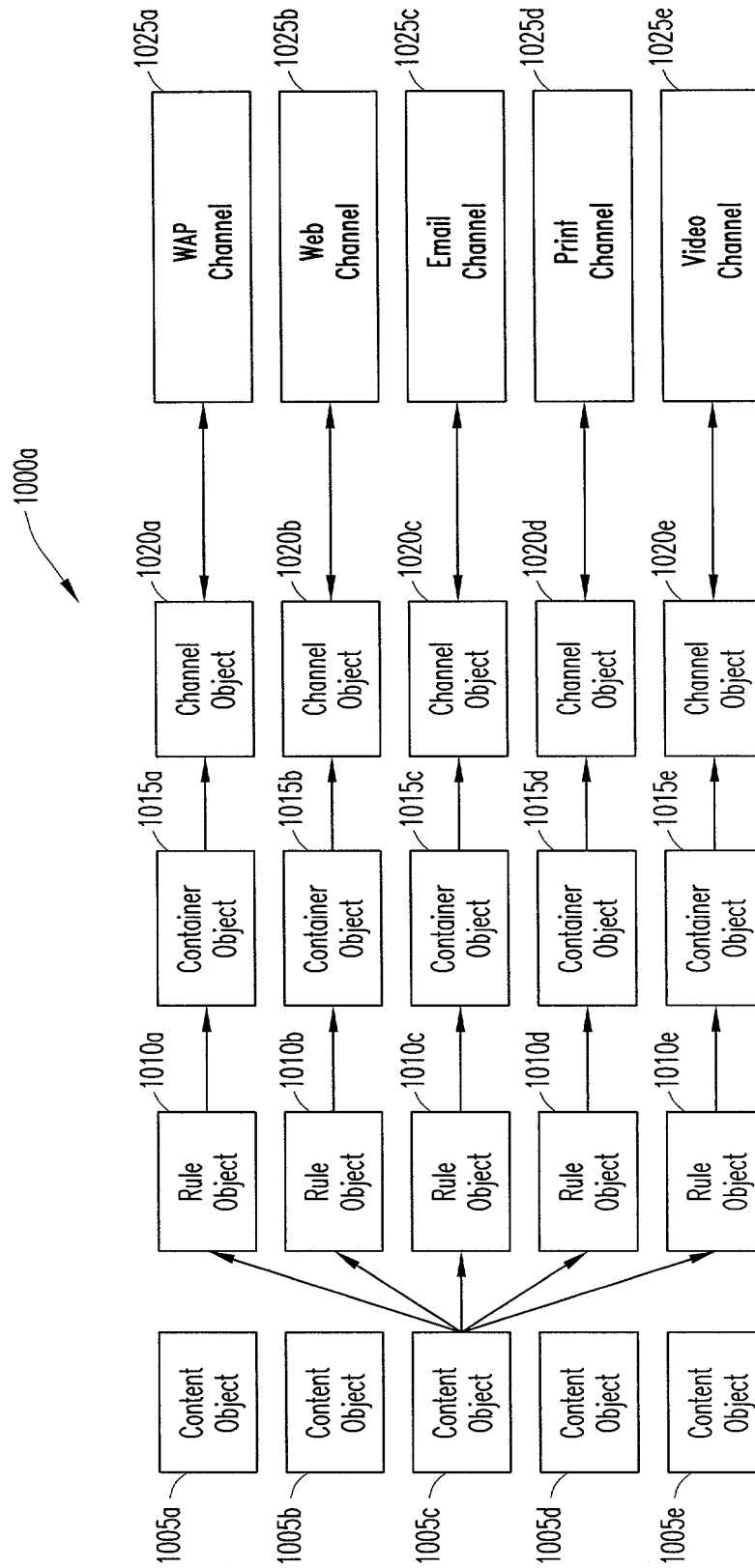


FIG. 10A

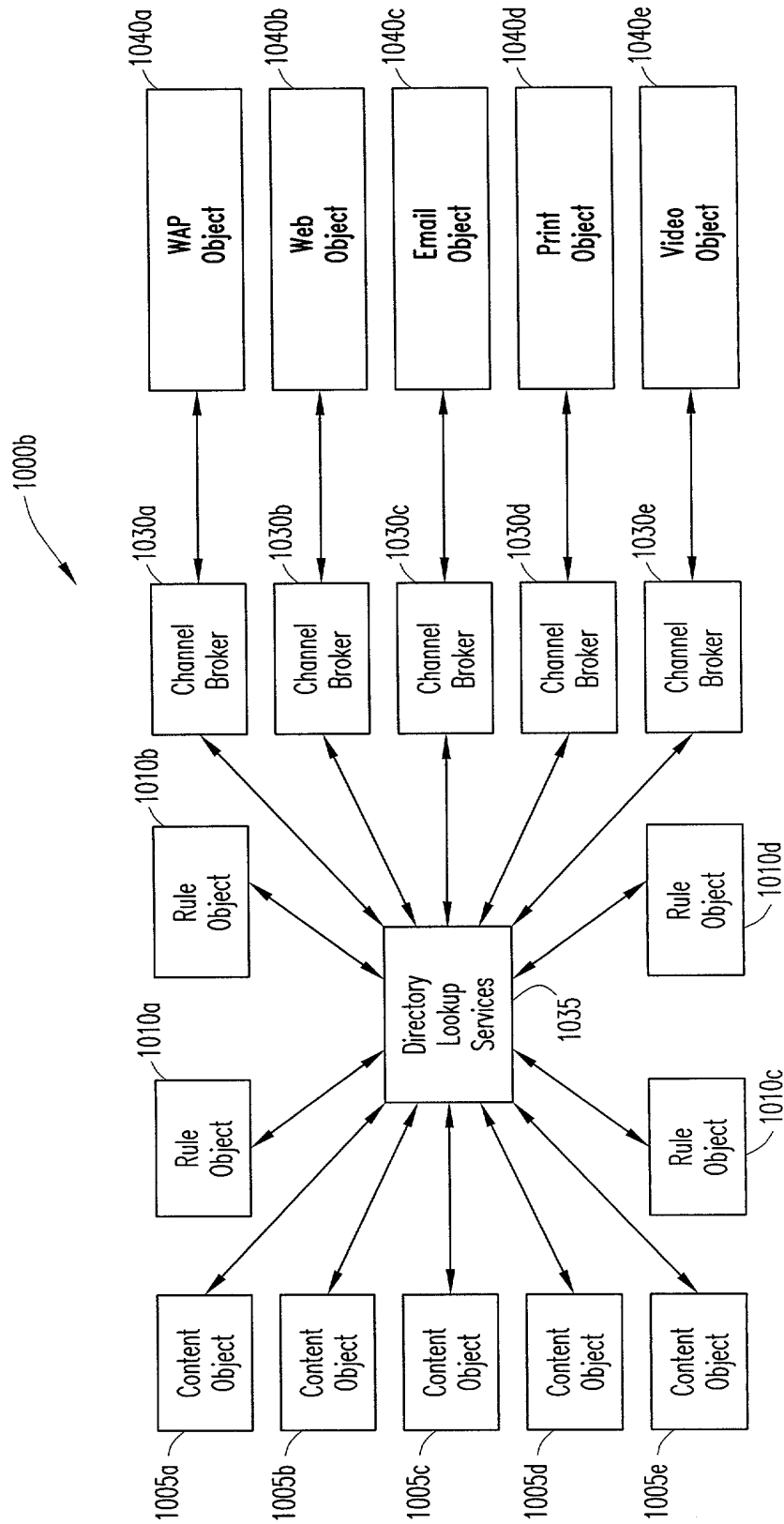


FIG. 10B